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rec

**Festival
Internacional
de Cinema
Tarragona**

JOVES PROGRAMADORS

Programme 2025

Col·legi d'Enginyers (Tarragona)



Wednesday 8/10 · 6:30 pm – 8:00 pm

Introduction to the course and the REC Festival

With **Eva Vallès** (Executive Director of REC) and **Élodie Mellado** (Head of Programming at REC and Editorial Coordinator at Filmin).

Welcome session and presentation of the inner workings of the REC Festival: production, programming, and organization.

Thursday 16/10 · 6:30 pm – 8:00 pm

History of Film Festivals: Origin and Evolution. Where does the San Sebastián Festival stand today?

With **Iratí Crespo** (Head of the Archive Project of the San Sebastián Festival).

An overview of the origin and evolution of film festivals, with examples and activities taking place within the framework of the San Sebastián Festival in autumn.

Thursday 23/10 · 6:30 pm – 8:00 pm

Cinephilia and Social Media

With **Charas Vega** (cultural influencer and member of the REC communication team).

A reflection on the role of social media in cultural dissemination and the experience of digital cinephilia.

Thursday 30/10 · 6:30 pm – 8:00 pm

Communication and Programming in a Film Festival

With **Víctor Esquirol** (Head of Communication and Programmer of the Sitges Festival).

An insight into the dual aspects of communication and programming in a film festival such as Sitges.

Thursday 6/11 · 6:00 pm – 8:00 pm

Final Session: Local Talent Programming

Led by **Élodie Mellado**.

A collective working session in which participants will decide which films will be part of the Local Talent session to be screened during the REC Festival.